



## Ridiculously thick yogurt... Ridiculously hard to pronounce

*FAGE Total. It's a yogurt like no other: extravagant, luxurious, decadent—in a word, special. So special that it'll make your store a destination for customers who demand the best. (And, by the way, it's pronounced "fa-yeh.")*

- **100% Natural:** No added sugar, no additives, no nonsense. Just whole milk, cream and live active cultures for a naturally blissful taste experience.
- **Unique:** An exclusive, state-of-the-art straining process gives FAGE Total an extraordinarily rich, velvety texture and creamy, savory taste.
- **Authentic:** FAGE Total starts with a pure and authentic Greek recipe for a ridiculously thick yogurt that's unlike any you've ever tasted.
- **Versatile:** FAGE Total is perfect with your favorite fruit or nuts, decadently delicious just on its own, and can also be used as a delicious ingredient in salad dressings, dips and other recipes.



Classic



2%



0%



2% with Strawberry



2% with Honey



2% with Cherry



2% with Peach



## Ridiculously thick yogurt... Ridiculously hard to choose

*Choice. We've taken all the rich, luxurious texture and taste of FAGE Total Yogurt and created varieties that your customers are already shopping for. So they can find the fat content that fits their lifestyle. And still enjoy the famous FAGE difference.*

- **FAGE Total 2%:** Get that famous FAGE Total experience but with a fat content that today's shoppers are looking for.
- **FAGE Total 0%:** Still so ridiculously thick, you and your customers won't believe it's made from pure skimmed cow's milk.
- **Great for Mixing:** Tell your shoppers to top off their favorite FAGE Total with fruit or nuts for a naturally tempting treat.



Classic



2%



0%



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## Ridiculously thick yogurt... Ridiculously full of flavor

*Pure indulgence. There's no other way to describe our newest fruit and honey line, now available with FAGE Total 2%. So your customers can enjoy all their favorite flavors paired with the FAGE Total that meets their lifestyle.*

- **Flavorful:** Succulent summery strawberries, juicy red cherries, perfectly preserved peaches, incredibly thick honey...mmm.
- **Convenient:** Our unique "side-car" containers let you enjoy our fruit the way you like it...one blissful spoonful at a time.
- **Authentic:** Each container has a generous portion of the same FAGE Total 2% Yogurt famed for its indulgent thick texture.
- **Choice:** All fruit flavors are available with FAGE Total as well as with FAGE Total 2%.



Classic



2%



0%



2% with Strawberry



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2% with Peach

**FAGE Total Classic:**

TRADE NAME	FAGE Total 200 g (7 oz)		FAGE Total 500 g (17.6 oz)		FAGE Total 1000 g (35.3 oz)	
ARTICLE CODE	8060		8200		8301	
PRODUCT DESCRIPTION	Strained yogurt made from Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus).				Strained yogurt made from Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus).	
NUTRITION FACTS	Amount/Serving	%DV*	Amount/Serving	%DV*	Amount/Serving	%DV*
Serving Size	1 Container (200 g ~ 7 oz)		1 Cup (227 g ~ 8 oz)		1 Cup (227 g ~ 8 oz)	
Servings Per Container	1		About 2		About 4	
Calories	260		300		300	
Calories from Fat	180		210		210	
Total Fat	20 g	31%	23 g	35%	23 g	35%
Saturated Fat	16 g	80%	18 g	90%	18 g	90%
Trans Fat	0 g		0 g		0 g	
Cholesterol	35 mg	12%	40 mg	13%	40 mg	13%
Sodium	60 mg	3%	65 mg	3%	65 mg	3%
Total Carbohydrate	6 g	2%	7 g	2%	7 g	2%
Dietary Fiber	0 g	0%	0 g	0%	0 g	0%
Sugars	6 g		7 g		7 g	
Protein	14 g		15 g		15 g	
Vitamin A		15%		25%		25%
Vitamin C		0%		0%		0%
Calcium		15%		20%		20%
Iron		0%		0%		0%

CONSUMER PACKAGE			
Net weight	200 g ~ 7.05 oz or 7 oz	500 g ~ 17.64 oz or 17.6 oz	1000 g ~ 35.3 oz
Gross weight	208.4 g ~ 7.35 oz / 0.46 lb	526.6 g ~ 18.58 oz / 1.16 lb	1039.6 g ~ 36.7 oz / 2.29 lb
Measure in inches: Height x Diameter	2.31 x 3.74	3.15 x 5.20	5.21 x 5.20
Barcode	689544080602	689544082002	689544083009
SECONDARY PACKAGE (wrap around tray)			
Packaging	12 cups/tray	6 cups/tray	6 cups/tray
Gross weight	2,666 g ~ 94.04 oz / 5.88 lb	3,361 g ~ 118.56 oz / 7.41 lb	6,54 kg ~ 14.44 lb
Tray weight	165 g ~ 5.82 oz	201 g or 7.09 oz	303 g ~ 10.69 oz / 0.67 lb
Measure in inches: L x W x H	15.71 x 11.50 x 2.44	15.83 x 11.50 x 3.39 in	15.67 x 11.57 x 5.24
PALLET			
Total amount of Trays	240	180	120
Trays / Layer	10	10	10
Layers / Pallet	24	18	12
Height of pallet in inches:	63.56	66.02	67.88
Height without pallet in inches:	58.56	61.02	62.88

Ridiculously thick yogurt.



**FAGE Total 0%:**

TRADE NAME	FAGE Total 0% 170 g (6 oz)		FAGE Total 0% 500 g (17.6 oz)		FAGE Total 0% 1000 g (35.3 oz)	
ARTICLE CODE	1570		173		8301	
PRODUCT DESCRIPTION	Nonfat strained yogurt made from Grade A pasteurized skimmed milk, live active yogurt cultures (L. Bulgaricus, S. Thermophilus).				Nonfat strained yogurt made from Grade A pasteurized skimmed milk, live active yogurt cultures (L. Bulgaricus, S. Thermophilus).	
NUTRITION FACTS	Amount/Serving	%DV*	Amount/Serving	%DV*	Amount/Serving	%DV*
Serving Size	1 Container (170 g - 6 oz)		1 Cup (227 g - 8 oz)		1 Cup (227 g - 8 oz)	
Servings Per Container	1		About 2		About 4	
Calories	90		120		120	
Calories from Fat	0		0		0	
Total Fat	0 g	0%	0 g	0%	0 g	0%
Saturated Fat	0 g	0%	0 g	0%	0 g	0%
Trans Fat	0 g		0 g		0 g	
Cholesterol	0 mg	0%	0 mg	0%	0 mg	0%
Sodium	65 mg	3%	85 mg	4%	85 mg	4%
Total Carbohydrate	7 g	2%	9 g	3%	9 g	3%
Dietary Fiber	0 g	0%	0 g	0%	0 g	0%
Sugars	7 g		9 g		9 g	
Protein	15 g		20 g		20 g	
Vitamin A		0%		0%		0%
Vitamin C		0%		0%		0%
Calcium		20%		25%		25%
Iron		0%		0%		0%

**FAGE Total 2%:**

TRADE NAME	FAGE Total 2% 200 g (7 oz)		FAGE Total 2% 500 g (17.6 oz)		FAGE Total 2% 1000 g (35.3 oz)	
ARTICLE CODE	8020		8340		8302	
PRODUCT DESCRIPTION	Strained yogurt made from Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus).					
NUTRITION FACTS	Amount/Serving	%DV*	Amount/Serving	%DV*	Amount/Serving	%DV*
Serving Size	1 Container (200 g - 7 oz)		1 Cup (227 g - 8 oz)		1 Cup (227 g - 8 oz)	
Servings Per Container	1		about 2		about 4	
Calories	130		150		150	
Calories from Fat	35		40		40	
Total Fat	4 g	6%	4.5 g	7%	4.5 g	7%
Saturated Fat	3 g	15%	3 g	15%	3 g	15%
Trans Fat	0 g		0 g		0 g	
Cholesterol	10 mg	3%	15 mg	5%	15 mg	5%
Sodium	65 mg	3%	75 mg	3%	75 mg	3%
Total Carbohydrate	8 g	3%	9 g	3%	9 g	3%
Dietary Fiber	0 g	0%	0 g	0%	0 g	0%
Sugars	8 g		9 g		9 g	
Protein	17 g		19 g		19 g	
Vitamin A		2%		2%		2%
Vitamin C		0%		0%		0%
Calcium		20%		25%		25%
Iron		0%		0%		0%

Ridiculously thick yogurt.



**FAGE Total 2% with Peach:**

TRADE NAME	FAGE Total 2% peach 150 g (5.3 oz)	
ARTICLE CODE	8196	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of peach fruit preparation.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g peach = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	140	
Calories from Fat	25	
Total Fat	2.5 g	4%
Saturated Fat	1.5 g	8%
Trans Fat	0 g	
Cholesterol	5 mg	2%
Sodium	40 mg	2%
Total Carbohydrate	19 g	6%
Dietary Fiber	0 g	0%
Sugars	19 g	
Protein	10 g	
Vitamin A		0%
Vitamin C		0%
Calcium		8%
Iron		0%

**FAGE Total 2% with Cherry:**

TRADE NAME	FAGE Total 2% cherry 150 g (5.3 oz)	
ARTICLE CODE	8156	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of cherry fruit preparation.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g cherry = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	140	
Calories from Fat	25	
Total Fat	2.5 g	4%
Saturated Fat	1.5 g	8%
Trans Fat	0 g	
Cholesterol	5 mg	2%
Sodium	40 mg	2%
Total Carbohydrate	19 g	6%
Dietary Fiber	0 g	0%
Sugars	19 g	
Protein	10 g	
Vitamin A		0%
Vitamin C		0%
Calcium		8%
Iron		0%

**FAGE Total 2% with Strawberry:**

TRADE NAME	FAGE Total 2% strawberry 150 g (5.3 oz)	
ARTICLE CODE	8146	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of strawberry fruit preparation.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g strawberry = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	140	
Calories from Fat	25	
Total Fat	2.5 g	4%
Saturated Fat	1.5 g	8%
Trans Fat	0 g	
Cholesterol	5 mg	2%
Sodium	40 mg	2%
Total Carbohydrate	19 g	6%
Dietary Fiber	0 g	0%
Sugars	19 g	
Protein	10 g	
Vitamin A		0%
Vitamin C		0%
Calcium		8%
Iron		0%

**FAGE Total 2% with Honey:**

TRADE NAME	FAGE Total 2% honey 150 g (5.3 oz)	
ARTICLE CODE	8130	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized skimmed milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of honey.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g honey = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	180	
Calories from Fat	25	
Total Fat	2.5 g	4%
Saturated Fat	1.5 g	8%
Trans Fat	0 g	
Cholesterol	5 mg	2%
Sodium	40 mg	2%
Total Carbohydrate	29 g	10%
Dietary Fiber	0 g	0%
Sugars	29 g	
Protein	10 g	
Vitamin A		0%
Vitamin C		0%
Calcium		8%
Iron		0%

Ridiculously thick yogurt.



**FAGE Total with Peach:**

TRADE NAME	FAGE Total peach 150 g (5.3 oz)	
ARTICLE CODE	8190	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of peach fruit preparation.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g peach = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	210	
Calories from Fat	110	
Total Fat	12 g	18%
Saturated Fat	9 g	45%
Trans Fat	0 g	
Cholesterol	20 mg	7%
Sodium	35 mg	1%
Total Carbohydrate	18 g	6%
Dietary Fiber	0 g	0%
Sugars	18 g	
Protein	8 g	
Vitamin A		10%
Vitamin C		0%
Calcium		10%
Iron		0%

**FAGE Total with Cherry:**

TRADE NAME	FAGE Total cherry 150 g (5.3 oz)	
ARTICLE CODE	8150	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of cherry fruit preparation.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g cherry = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	210	
Calories from Fat	110	
Total Fat	12 g	18%
Saturated Fat	9 g	45%
Trans Fat	0 g	
Cholesterol	20 mg	7%
Sodium	35 mg	1%
Total Carbohydrate	18 g	6%
Dietary Fiber	0 g	0%
Sugars	18 g	
Protein	8 g	
Vitamin A		10%
Vitamin C		0%
Calcium		10%
Iron		0%

**FAGE Total with Strawberry:**

TRADE NAME	FAGE Total strawberry 150 g (5.3 oz)	
ARTICLE CODE	8140	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of strawberry fruit preparation.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g strawberry = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	210	
Calories from Fat	110	
Total Fat	12 g	18%
Saturated Fat	9 g	45%
Trans Fat	0 g	
Cholesterol	20 mg	7%
Sodium	35 mg	1%
Total Carbohydrate	18 g	6%
Dietary Fiber	0 g	0%
Sugars	18 g	
Protein	8 g	
Vitamin A		10%
Vitamin C		0%
Calcium		10%
Iron		0%

**FAGE Total with Honey:**

TRADE NAME	FAGE Total honey 150 g (5.3 oz)	
ARTICLE CODE	8120	
PRODUCT DESCRIPTION	All natural, strained yogurt [made with Grade A pasteurized milk and cream, live active yogurt cultures (L. Bulgaricus, S. Thermophilus)] and separate serving of honey.	
NUTRITION FACTS	Amount/Serving	%DV*
Serving Size	1 Container (120 g yogurt + 30 g honey = 150 g ~ 5.3 oz)	
Servings Per Container	1	
Calories	250	
Calories from Fat	110	
Total Fat	12 g	18%
Saturated Fat	9 g	45%
Trans Fat	0 g	
Cholesterol	20 mg	7%
Sodium	35 mg	1%
Total Carbohydrate	28 g	9%
Dietary Fiber	0 g	0%
Sugars	28 g	
Protein	8 g	
Vitamin A		10%
Vitamin C		0%
Calcium		10%
Iron		0%

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